

Health & Wellbeing Board – 11 September 2013

Public Question from Gerrie Ozah, Parchmore Centre:

- The CCG has made a decision not to be financially involved in the running of the POP service. Surely this is an invaluable resource to promote a preventative agenda – reaching all sections of the population including hard-to-reach communities? I believe that the view that the CCG will have more impact “targeting specific patients” rather than the wider Croydon community is short sighted. I welcome any comments on this.

Paula Swann, NHS Croydon Clinical Commissioning Group:

“The CCG has taken the decision to no longer jointly commissioning the POP service with the LA. We agree that it is a valuable resource for Croydon however we considered two key issues (i) that the lead provider role for prevention and health promotion has now transferred with Public Health to the Local Authority and (ii) the CCG’s financial deficit challenge. In this context we must ensure we target our resources to achieve greatest impact.

It is important to note that the CCG is not stopping the services it provides but rather redirecting this resource towards the CCGs strategy for Transforming Community Adult Services which looks to deliver these services in a more targeted way. These services will be used within multi-disciplinary teams supporting people with long term conditions.”